

## Customer Contact Statement

### Approved Customer Contact Statement

1-888-394-7377  
www.[ProductName].com

*Note: Other statements may be directed by Sunovion brand team.*

### Design Guidelines for Customer Contact Statement

**Font family** Helvetica Neue Std.

**Font weight** Light.

*If space constraints:* Light Condensed.

**Font size**

6–9 point suggested. Panel size dependent.

**Relational size**

Font size must be same as font size of Manufacturer and Copyright and Trademark Statements.

**Placement**

Left side panel (see Preferred Order of Left Side Panel Text).

*Spacing between lines (leading):* Baseline to baseline spacing between lines will be 110–120% of font size.

*Spacing between paragraphs (paragraph leading):* Baseline to baseline spacing between paragraphs will be 150–200% of font size.

*Alignment:* Left aligned.

**Margins**

Margins from all edges of carton panels must range from 1/8" (3 mm; 9 points) to 1/4" (6 mm; 18 points).

**Color**

*Light background color:* Black.

*Dark background color:* Reverse to white.  
Font weight should change to Medium.

**Preferred Order of Left Side Panel Text**

- 1) Manufacturer Statements
- 2) Copyright and Trademark Statements
- 3) Customer Contact Statement

*Paragraph treatment:* Customer Contact Statement, as well as each Left Side Panel Text category, should be a separate paragraph.

**Reference**

21 CFR Section 201.1. Drugs; name and place of business of manufacturer, packer, or distributor.