

Professional Sample Statements

Approved Professional Sample Statements

PROFESSIONAL SAMPLE – NOT FOR SALE OR REIMBURSEMENT

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Design Guidelines for Professional Sample Statements

Font family Helvetica Neue Std.

Font weight Medium Condensed.

Font size

10–12 point suggested. Panel size dependent.

Relational size

Font size must be the same as font size of NDC Number.

Font tracking

For statements that appear in all capital letters, increase tracking as follows: QuarkXPress setting at +6; Illustrator and InDesign settings at +30.

Placement

The second line of text in the upper left corner of the principal display panel, directly below NDC Number.

Spacing between lines (leading): If Professional Sample Statement is two lines, baseline to baseline spacing between lines should be 105% of font size.

Spacing between paragraphs (paragraph leading): Baseline to baseline spacing between NDC and first line of Professional Sample Statement should be 150% of font size.

Alignment: Left aligned.

Margins

Margins from all edges of carton panels must range from 1/8" (3 mm; 9 points) to 1/4" (6 mm; 18 points).

Color

Light background color: Black.

Dark background color: Reverse to white. Font weight should change to Bold.

Reference

21 CFR Section 203.38. Sample lot or control numbers; labeling of sample units.